

# School building

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## Media pack 2018

### THE SECTOR

The capital funding available for Education Construction up until 2018 is as follows:

- £1.6 billion of basic need funding to Local Authorities to provide additional school places
- £595 million of maintenance capital to support the needs of the schools that they maintain
- £392 million of maintenance capital for academies
- £154 million of locally co-ordinated VA programme capital to support the maintenance capital needs of voluntary-aided schools
- £200 million of devolved formula capital for schools
- £65 million for sixth-form college maintenance and devolved formula capital + £80 million basic need funding
- £15 million funding for Independent Specialist Providers

### THE MAGAZINE

Now in its tenth year, **School Building** continues to reflect the changes in the Education Sector. **School Building** accurately targets the key named buyers and specifiers within Local Authorities, LEA's, Universities, Architects and contractors responsible for the design, build and refurbishment of educational facilities.

With regular case studies, forums, profile pieces and opinion pages from the top people in the industry, our editor makes sure the readers are both informed and enlightened.

**School Building** is the best way to get your products and developments in front of the people that matter in this continually growing sector.

## Circulation

### BUILDERS, CONTRACTORS, DEVELOPERS

Chief buyers, Directors, Project Managers, Quantity & Building Surveyors **2206**

### ARCHITECTS

Private Sector, Local Authority **2190**

### LOCAL AUTHORITIES & LEA

Building & Quantity Surveyors, Maintenance Managers, Technical Officers, Property Services Managers **1540**

### SCHOOLS, COLLEGES, UNIVERSITIES

Estates & Facilities Managers, Building Surveyors, Bursars, Head Teachers **2268**

**8204**

School Building is also emailed to a named targeted database of over **8,000** email addresses

## Magazine features

### January 2018

Heating & Ventilation  
Energy Efficiency  
Modular Building  
Interior Design & Fit out  
Kitchens, Bathrooms & Changing Areas

### March 2018

Exterior Building Envelope  
Fire, Safety & Security  
Student Accommodation  
Building Refurbishment

### June 2018

Landscaping & External Solutions  
Kitchens & Washrooms  
Flooring & Walls  
Roofing & Facades  
Sports Facilities & Play Equipment

### September 2018

Heating & Energy control  
External Building Envelope  
Interior Design & Fit-Out  
Building Refurbishment



Please forward press releases to Gemma at [press@schoolbuilding.org.uk](mailto:press@schoolbuilding.org.uk)

### ADVERTISING SIZES & RATES

Front Cover	Size on application	£2500
Inside Front Cover	297mm x 210mm - add 3mm bleed	£1950
Outside Back Cover	297mm x 210mm - add 3mm bleed	£2100
DPS	297mm x 420mm - plus 3mm bleed	£3000
Full Page A4	297mm x 210mm - plus 3mm bleed	£1800
1/2 Page Horizontal	127mm x 190mm	£1150
1/4 Page Horizontal	57mm x 190mm	£600
1/2 Page Vertical	267mm x 93mm	£1150
1/4 Page Vertical	127mm x 93mm	£ 600
Full page Advertorial	Size on application	£750
1/2 page Advertorial	Size on application	£400
Press release	120 words with image	£110

We have our own In-house design department which will produce artwork to specification at a very reasonable cost for clients whose advertisements are to be published in our own magazines.

An extra charge will be made for artwork that is to be released to other publications.

#### Copy Requirements

Please supply high resolution PDF.

Copy to be supplied beginning of the month preceding publication.

Cancellation must be at least six weeks prior to publication.

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